

quotemedia

Corporate Profile

QuoteMedia, Inc. is a leading data provider, Internet software developer, data aggregator, and syndicator of unique, private labeled financial content and streaming financial data solutions to online brokerages, clearing firms, banks, financial service companies, media companies, Internet portals, and public corporations.

QuoteMedia is a publically traded corporation listed on the OTCQB tier of the OTC Markets with ticker symbol: QMCI. QuoteMedia was founded in July 1999. QuoteMedia's head office is located in Fountain Hills, Arizona. QuoteMedia currently employs 55 full-time people with offices in the United States and Canada.

QuoteMedia provides products to such clients as the NASDAQ Stock Exchange, TMX Group (TSX Stock Exchange), Dow Jones & Co., Broadridge Financial Systems, Ridge Clearing, TradeKing, Sungard, Southwest Securities, JP Morgan Chase & Co., U.S. Bank, HD Vest, IBM, General Electric, Dow Chemical, Boeing, ING Investment Management, Zacks Investment Research, Stockhouse, FolioFN, Brean Capital, ChoiceTrade, Suncor, Schaeffer's Investment Research, Business Wire, PR Newswire, Marketwired, CNW Group, Nexa Technologies, JitneyTrade, Bombardier, Captivate Network, Intrinsic Research Systems, , Jordan Capital, Virtual Brokers, American Financial Group, Wilfred Laurier University, Global Securities, First Financial, Leede Financial, Motif Investing, Stock-Trak, QTrade Financial Group and many others.

QuoteMedia
becomes data
provider for the
Toronto Stock
Exchange and
Opens the Market



Products and Services

QuoteMedia offers clients the advantages of a single source for a wide array of services, including:

- Direct Market Data Delivery
- Custom Financial Solutions
- Data & Research Professional Terminals
- Comprehensive News Delivery
- Internet and Dedicated Line Provisioning
- Extensive Market Research Information
- Streaming Content (HTML5)
- White-labeled Software and Apps
- Custom Financial Services
- Corporate Investor Relations.
- Mobile/Wireless Solutions
- Web Development and Full Hosting

QuoteMedia product offerings can be categorized in the following three main capacities:

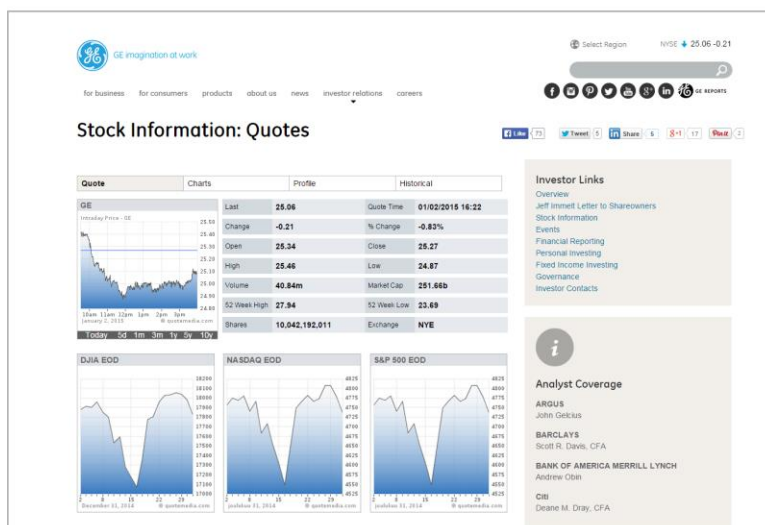
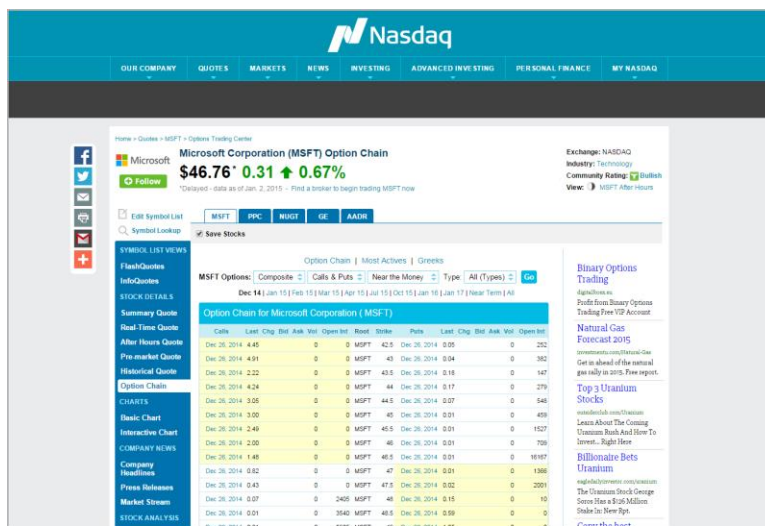
Data Feeds and Data Delivery

QuoteMedia provides fully normalized low latency streaming data delivery via dedicated line or over the Internet. Quotemedia also provides XML and JSON data services as well as proprietary web delivery systems for web content and 3rd party applications. QuoteMedia provides comprehensive market data, research information, corporate actions, analysis, news, filings, ratings and more. QuoteMedia also aggregates news from hundreds of publishers and provides comprehensive news feeds to clients.

Web Content Solutions

QuoteMedia provides a wide array of market data solutions for web display. Pre-designed plug and play solutions are available as well as completely customized solutions for clients. QuoteMedia's proprietary web delivery system, called QMod, was created with custom libraries for secure market data provisioning as well as ease of

integration and unlimited customization. Full portfolio management, alerts and user administrative client management are all available in in our Web Content Solution products.



Streaming Market Data and Research Applications

QuoteMedia provides professional terminals to investment professionals (Quotestream Professional) as well as companion mobile applications (Quotestream Mobile). QuoteMedia also provides white-labeled non-pro trading terminals and real-time portfolio management applications to individuals as well as to brokerage client end users.



Competitive Advantage

QuoteMedia's industry advantage results from innovative, unique and proprietary technologies. These technologies are incorporated in our low latency streaming data feeds, XML and JSON data services, proprietary QMod web delivery systems and script libraries, as well as our Quotestream suite of desktop and mobile applications.

All of the above, combined with acute responsiveness to the needs of the financial marketplace, are factors that set us apart from other data providers and establish QuoteMedia as the data provider of choice. QuoteMedia is established as a leading aggregator and provider of comprehensive market data and research information, fundamentals, analysis, charting, alerts, news, filings, ratings, ownership, institutional holdings, financials, earnings, historical data, tick data and much more.



QuoteMedia also possesses the capabilities to load and integrate additional data directly from clients, or from third party providers, aggregating information to provide the best solution to our clients' customers.

QuoteMedia is Vendor of Record for all trade data from the exchanges. In addition, QuoteMedia has relationships with not only the exchanges, but also data and research providers such as Zacks Investment Research, Morningstar, Fundata, Lipper, Exchange Data International, Dow Jones, Mergent, Econoday, SEDI, Standard & Poors, Wall Street Horizon, Baystreet.ca, all the newswires, and others.

QuoteMedia has extensive experience in data and content provisioning, and has developed a strong reputation for professionalism and customer satisfaction among its customers, and across the financial industry.

QuoteMedia Client Deployment Examples

1. A Solution Fully Hosted by QuoteMedia

TSX InfoSuite™ – TSX Issuers Division of TSX Inc.

"Toronto Stock Exchange is excited to have QuoteMedia open the market today to celebrate the recent launch of TSX InfoSuite. We value QuoteMedia's expertise as a Canadian data aggregator and their robust and dynamic financial solutions, which is why TSX decided to partner with them on this value-added initiative for our issuers." - Ungad Chadda, Senior Vice President, Toronto Stock Exchange

QuoteMedia collaborated with TSX in the design and development of a custom, fully hosted market data and shareholder solution introduced by TSX to enhance the suite of services for listed companies. QuoteMedia provided the comprehensive product and data services for this solution, offering a wealth of tools and data analytics for Toronto Stock Exchange and TSX Venture Exchange Issuers.

The project back end consists of a securely hosted database-driven user management and authentication system. This includes an administration login for reviewing, adding, modifying, entitling and deleting users, and a reporting area where user-access reports can be downloaded for auditing purposes and for real-time exchange reporting.

The project front end consists of a securely hosted research portal containing a user-customizable daily dashboard, comprehensive market data and research information, analytical and comparative data targeted for Issuers, sectors and peers, and additional tools and resources. In addition, QuoteMedia provides real-time streaming market data via desktop and wireless through the Quotestream Professional and Mobile applications.



2. A Solution Completely Hosted by the Client

Stockhouse.ca Portal

"We wanted to find a replacement service for our clients that could meet or exceed the functionality they currently enjoy, and we wanted to ensure that the transition would be as seamless as possible. It was clear to us that QuoteMedia is best able to serve our customers well into the future."

- President/CEO of Stockgroup Media Inc, Elliott Lipsey

QuoteMedia was contracted to completely transition Stockhouse.ca, a leading Canadian financial portal, from their previous data provider to QuoteMedia products, including detailed quote data, interactive and comparative charting, news and historical market data. As Stockhouse's previous provider was ceasing operations on short notice, the project involved extremely short deadlines.

QuoteMedia replaced all existing market data content with customized javascript data tools and XML data feeds, while Stockhouse continued to host all of its pages.

Additionally, QuoteMedia took over provision of streaming portfolio management services to Stockhouse members, replacing Stockhouse's existing platform with Quotestream, QuoteMedia's leading edge companion desktop and mobile portfolio management software.

QuoteMedia is now powering all of the market data content for the Stockhouse.ca website and community. The entire process, from signing the contract to successful deployment, was completed within a very short 60 days.



3. Client and QuoteMedia Each Host Different Components

TMXmoney.com (TMX Datalinx)

“Our decision to select QuoteMedia was based on their ability to provide a broad range and depth of information in a fully hosted managed solution. QuoteMedia worked hard alongside our web and data quality experts to meet our objectives and the exchange-level standards we set for this project, which involved a high degree of custom development work.”

- Eric Sinclair, President, TMX Datalinx and Group Head of Data Services

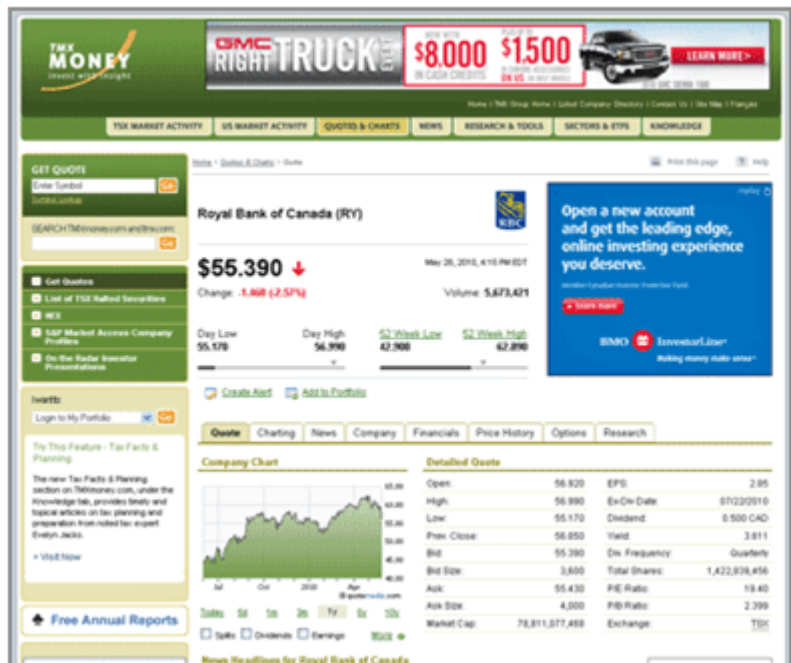
QuoteMedia was contracted by TMX Datalinx to provide fully customized financial data applications to better meet the needs of TMX and to further enhance the experience of TMXmoney.com’s clients and site visitors. Additionally, QuoteMedia was asked to provide input to TMX regarding potential new business models to maximize revenue generating opportunities.

TMXmoney.com is a major online financial destination for those looking for quotes, company information and other market data concerning the Canadian capital markets.

It was a requirement that all applications and products be available in both English and French.

Additionally, QuoteMedia was required to integrate several proprietary data elements and feeds into existing content applications. It was decided that the best implementation strategy was for QuoteMedia to completely host some of the TMXmoney.com web pages, as well as for TMX to use a combination of QuoteMedia web tools and XML data calls for pages that TMX would continue to host.

The project required the construction of a demo site to allow TSX to test and review all developments on an ongoing basis throughout the construction. Substantial QA took place in a staging environment prior to launching the new site to a production environment.



4. Data Feed Solutions (Real-time and Delayed)

Southwest Securities Group

"We were looking for the best possible integrated financial data solutions to meet the needs of our brokers and correspondent firms, and we chose QuoteMedia. The range of high quality but cost-effective content, its ease of integration and accessibility, and the responsiveness of the people at QuoteMedia have impressed us. QuoteMedia's solutions certainly helped us achieve our goal to provide the best possible service for our brokers and financial advisors, as well as their clients."

- SWS Executive VP and CIO, Norman Thompson

QuoteMedia was contracted by Southwest Securities Group to replace their existing data feed services from a competitor. After several of months of testing and comparing, QuoteMedia's data feeds were found to be more reliable, more accurate, and of lower latency than their current provider.

Southwest Securities receives real time data feeds and XML services from QuoteMedia. They then use the data to power their trading and clearing services as well as their display sites.

Southwest Securities switched to QuoteMedia's data feed services several years ago and have been a client ever since.



Southwest Securities provides a full-complement of securities brokerage, institutional and investment banking services in addition to clearing services.

5. Desktop and Mobile Streaming Applications

Brean Capital and First Financial (for Professionals)

"We switched to Quotestream Professional, and the transition has been a great success. Quotestream provides the speed, reliability, depth of market coverage, price and service that we were looking for. The solution, along with the customer service, has been excellent and very well received by our institutional sales, advisory and retail professionals and the cost savings have been significant."

– Brean Capital



"QuoteMedia has been an excellent provider for our company, supplying our brokers with reliable and extensive stock quotes and research platforms. QuoteMedia has done all this while saving our company a very significant amount of money over our prior vendor. Thank you, QuoteMedia!"

– First Financial Equity Corporation

Brean Capital and First Financial were both looking for an innovative professional quote terminal to replace their expensive legacy terminals. Quotestream Professional combined with Quotestream Mobile proved to be the perfect solution for their brokers and financial advisors.

TradeKing Online Brokerage (Quotestream for Non-Professionals)

TradeKing was in need of a streaming quote and portfolio management application for its non-professional traders. They selected and integrated QuoteMedia's Quotestream desktop and mobile applications within their brokerage platform.

In addition QuoteMedia integrated the TradeKing trading APIs into the application providing in-app trading for TradeKing customers.

QuoteMedia Client Testimonials



"We are extremely excited to be adding QuoteMedia solutions to our growing array of value added services for listed companies. We designed TSX InfoSuite in response to customer feedback about their unique information needs and requirements. We value QuoteMedia's expertise as a Canadian data aggregator and their robust and dynamic financial solutions, which is why TSX decided to partner with them on this value-added initiative for our issuers."

- Toronto Stock Exchange VP, Ungad Chadda



"We were looking for the best possible integrated financial data solutions to meet the needs of our brokers and correspondent firms, and we chose QuoteMedia. The range of high quality but cost-effective content, its ease of integration and accessibility, and the responsiveness of the people at QuoteMedia have impressed us. QuoteMedia's solutions certainly helped us achieve our goal to provide the best possible service for our brokers and financial advisors, as well as their clients."

- SWS Executive VP and CIO, Norman Thompson



"As a leading provider of investment analysis and research, we need the most reliable and comprehensive real-time market data to help our clients successfully manage their portfolios. We conducted an extensive survey of available solutions, and were most impressed by QuoteMedia's advanced technology and responsiveness to our goals."

- Zacks Director of Product Development, Jason Kissinger



"As an advanced-technology securities brokerage firm, we are committed to giving our customers the best possible tools to assist them in achieving success in their trading strategies. We conducted extensive research, and QuoteMedia's solutions have proven to be ideally suited to the needs of our clients, and to our focus on low cost, cutting-edge technology and best possible executions."

- ChoiceTrade Founder & CEO, Neville Golvala



"Partnering with QuoteMedia on TMX PowerStream allows us to provide our diverse set of capital markets information directly to the end user, which completes the final mile in the market data delivery chain.

Our decision to select QuoteMedia was based on their ability to provide a broad range and depth of information in a fully hosted managed solution. QuoteMedia worked hard alongside our web and data quality experts to meet our objectives and the exchange-level standards we set for this project, which involved a high degree of custom development work."

- TMX Datalinx President, Eric Sinclair



"With the NASDAQ providing access to more than 3,250 securities, including more than 230 participating market makers, and with its Web site attracting such large numbers of daily visitors, the depth and quality of the market data on NASDAQ.com is critical, and we are proud that they have chosen QuoteMedia."

- QuoteMedia, Ltd. CEO, Dave Shworan



"Our exhaustive search for the best provider of integrated financial content and streaming financial data solutions for our clients led us directly to QuoteMedia. QuoteMedia's uniquely customizable technology and extensive market data feature-set enables us to provide a fully integrated broker workstation and market data terminal to brokers and financial advisors. With QuoteMedia's superior technology in place, our clients can more effectively cater to their existing customers and attract new ones."

- AFS (now part of Sungard) President, Terry Thorsen



"With thousands of member companies and organizations depending on Business Wire to transmit their full-text news releases and multimedia content to journalists, financial professionals, in or services, and the general public worldwide, it is vital that we provide the best possible analytical market data content to our clients. We were impressed with the quality of QuoteMedia's products, the depth of their market coverage, and particularly the level of support they provide. QuoteMedia has shown us tremendous dedication and top quality service since day one, and we look forward to the improvement in our client offerings."

- Business Wire President, Cathy Baron Tamraz



"We are proud to offer tools like this to help support the growth of listed companies. It's important that our issuers have access to all relevant data as we see increasing diversity in trading strategies and participants."

- TSX Venture Exchange President, John McCoach



"The timeliness, immediacy and reliability of our data provider are absolutely critical. We tested several data feeds extensively, and chose QuoteMedia because of their proven performance and the coverage and depth of their data. They have everything we were looking for. Quotemedia have been extremely responsive to our requests, and they worked closely with us to make any development-related changes that we required."

- Schaeffer's Investment Research CTO, Tony Arnett



"As an advanced-technology online brokerage firm, it is vital that we provide our customers the best possible tools to assist them in achieving success in their trading strategies. We have been very impressed by QuoteMedia's focus on unmatched customer service, technological excellence and depth of coverage. QuoteMedia's leading edge solutions are enabling us to provide timely, in-depth market information our clients require. By incorporating QuoteMedia's market solutions into our platform, we are able to create a particularly powerful array of investment tools for our clients. With QuoteMedia's superior streaming technologies and breadth of data coverage, we are able to give our clients the vital in-depth market information they need for effective analysis and decision making."

- JitneyTrade President and CEO, Francesco Pasin



"We chose QuoteMedia as a partner in this venture because of their outstanding reputation for delivering high quality, real time market data through their own software and database applications, and because of their commitment to exceptional customer service throughout this process."

- Managing Director of Intrinsic Research, Dave Hargett



"Customers are demanding more. The addition of QuoteMedia's streaming financial technologies gives us a competitive advantage over other online trading platforms. Traders today need the latest innovations in tools and technologies, and QuoteStream offers a cost effective, unique, Web delivered, real time trading application. QuoteMedia's embedded, Web-based architecture provided a simple and seamless integration into our existing systems and databases. Our clients love it."

- Qtrade Financial Group CEO, Aldo Pippo



"We received tremendous demand from our customers for a streaming real time market data service to augment our news and analysis, and particularly a service that is accessible not only through a desktop application, but wirelessly as well. We approached QuoteMedia to collaborate with us in developing this service, and we couldn't be more satisfied. QuoteMedia has worked with us from the beginning to ensure our needs are met, and their industry leading desktop and wireless solutions ensure that our customers have access to vital real-time market data from anywhere, anytime."

- Midnight Trader, Inc. President, Brooks McFeely



"H.D. Vest needed the best possible integrated financial data solutions for our Advisors to access a wide array of analytical market data. We were particularly impressed with QuoteMedia's tremendous range of market data and applications, the ease and speed of implementation, and especially QuoteMedia's flexibility in working with us to produce customized systems to meet our needs."

- H.D. Vest President, Roger Ochs



"Our decision to contract QuoteMedia went beyond the fact that they were able to provide the broad range and depth of market data we were looking for, with applications and delivery technologies ideally suited to our needs. QuoteMedia's attention to detail and responsiveness have been outstanding throughout this process, and we are very happy to be working with them."

- WebFinance (InvestorGuide) CEO, Thomas Murcko



"At FFEC, it is vital that we stay up to date on market circumstances, economic issues and investment strategies, to insure that decisions we make on our clients' behalf are made in the framework of current conditions. By providing comprehensive up-to-the-second market data and research information, QuoteMedia's applications deliver the best possible information for our brokers to properly serve our diverse clientele."

- First Financial Equity Corporation President, George Fischer



"Brokers and investors need a way to stay connected to the market regardless of where they are. With QuoteMedia's data feeds powering our new native apps, we can deliver this access with a rich user experience and provide the high quality, immediate market data and valuable analytics they need. Combining outstanding responsiveness and attention to detail, QuoteMedia provides comprehensive low latency market data and delivery technologies that are ideally suited to our needs."

- Founder of iVerit Inc, Michael Iver



"To enable our clients to minimize risk, Virtual Brokers focuses on providing timely market information, in-depth analysis, research and commentary. QuoteMedia's financial data solutions are ideally suited to the needs of our clients, providing the vital information they need to achieve success in the markets."

- VP Operations of Virtual Brokers, Kambiz Vatan-Abadi



"We wanted to find a replacement service for our clients that could meet or exceed the functionality they currently enjoy, and we wanted to ensure that the transition would be as seamless as possible. We are confident with the technological capabilities of QuoteMedia's Quotestream application, as well as their well-earned reputation for excellence in customer service and flexibility in meeting their clients' needs. It was clear to us that QuoteMedia is best able to serve our mobile customers well into the future."

- President / CEO of Stockgroup Media Inc, Elliott Lipsey



"With our core market of business professionals across North America, it is vital that we continue to execute our strategy of providing 'Best in Class' programming to our viewers. QuoteMedia provides Captivate with timely, reliable and key information about business and financial markets, which complements our business coverage. We were impressed with the quality of QuoteMedia's market coverage, their technological strength and particularly the level of support they provide. QuoteMedia has worked with us to ensure we are providing our viewers with the most up to date financial information possible."

- Captivate Network President & GM, Mike DiFranza



"Here at Smarsh, we are dedicated to providing quality content to the financial advisor. QuoteMedia worked with us to produce customized financial data solutions to meet our clients' expectations and enhance the online experience for their existing and prospective customers. We are proud to be working with such an exceptional content provider, and are continually impressed by their commitment to outstanding customer service."

- Smarsh Director of Web Services, Dennis Fox



"With Quotestream, investors have wireless access to important market data applications that enable them the freedom to retrieve stock market information and the capability to execute a trade whether at the office or on the road. Quotestream caters not only to individual investors, but can also increase productivity and enhance client service for financial professionals on the go."

- Blackberry VP Corporate Marketing, Mark Guibert



"People are increasingly relying on mobile devices to keep them connected to important information and services, from sending and receiving business email, finding restaurants, and tracking diets to receiving personal financial alerts like stock market data. The power of the Windows Mobile platform is that it enables partners like Quotestream Wireless to take people beyond email and business productivity on their device to a complete experience for their work and personal lives. In the case of Quotestream, people can easily stay connected to critical financial information and stock market activity wherever they are."

- Microsoft Group Product Manager, Chris Hill

Officers and Directors



Robert J. Thompson, C.A., C.M.C - *Chairman of the Board*

Mr. Thompson has a distinguished business and consulting career that spans over 40 years. Mr. Thompson is the President of Corpus Investments Inc., a private holding company that manages investments in a wide range of enterprises. Mr. Thompson practiced as a Chartered Accountant and Certified Management Consultant. He was a Senior Partner of Peat Marwick & Partners, Woods Gordon/Clarkson Gordon and Ernst & Whinney. Mr. Thompson was formerly Chairman of the Board of C.M. Oliver Inc., a Canadian regulated, publicly traded investment dealer/broker.



R. Keith Guelpa, B. Com - *Director & President / CEO of QuoteMedia, Inc.*

Mr. Guelpa's prominent career has spanned over thirty years, during which he has served as President/CEO of high-tech firms involved in telecommunications, digital imaging and Internet communications. Mr. Guelpa also has served as President/COO of a public company offering brokerage, financial planning, and investment banking services. Mr. Guelpa's considerable management, marketing, investment banking, and board experience provides QuoteMedia with well-seasoned public company expertise.



David Shworan, BSc., D.D.S. - *Director and President / CEO of QuoteMedia, Ltd.*

Mr. Shworan is a veteran of online marketing and developing Internet businesses. He is the founder of Bravenet Web Services the Web's largest developer tools and services site. Bravenet provides products to 15 million webmasters. Mr. Shworan is the founder of several highly profitable Internet companies, and has been a corporate consultant for several years. Mr. Shworan's outstanding record in creating and running successful technology companies gives QuoteMedia a significant edge in forward thinking leadership.



Keith J. Randall, C.A. - *Vice President / CFO / Secretary of QuoteMedia, Inc.*

Mr. Randall articulated at KMPG where he obtained his designation as Chartered Accountant. He was an Exchange Examiner for the Vancouver Stock Exchange before joining C.M. Oliver Inc. as Vice President and CFO. Mr. Randall's considerable experience in public practice accounting and the financial services sector provides QuoteMedia with outstanding financial management expertise.

Contact QuoteMedia

QuoteMedia has a variety of market data solutions. We would be happy to discuss all of your options, and help you find the solution that best fits your business model.

Please contact a QuoteMedia account representative and we will answer any further questions you might have regarding QuoteMedia Data Feed products, or any of QuoteMedia's other financial information solutions.

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